Memorandum

To: Vernelle Lakatani, Registrar
From: Max L. Checketts, Vice President for Academics
Date: April 7, 2009
Subject: Curriculum Proposal

The following proposal was approved by the Academic Council:

- 09-03 BUSM 180 (Jeff Caneen)
- 09-04 ACCT 232 (Glade Tew)
- 09-08 ENTR 380 (Todd Sibley)
- 09-12 POSC Major (Troy Smith)

MLC:ill
Cc: Clayton Hubner, Dean, College of Business, Computing & Government
Chad Compton, Associate Academic Vice President for Instruction
Don Colton, Associate Dean, College of Business, Computing & Government
Doug Bates, Chair, Curriculum Committee

approved

Max L. Checketts
### BYU Hawai`i Curriculum Proposal

#### Section 3

**Approvals**

**Name of Proposal:** ENTR 380

**Submitted by:** (Type) D. Todd Sibley

**Date:** MAR 4, 2009

<table>
<thead>
<tr>
<th>Procedure</th>
<th>Date</th>
<th>Recommendation/Signature</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1. Approved by faculty in the department.</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><em>(signed by Department Chair)</em></td>
<td></td>
<td>Signature:</td>
</tr>
<tr>
<td><strong>Type name:</strong> James Ritchie</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>2. Approved by College or School</strong></td>
<td></td>
<td>Signature:</td>
</tr>
<tr>
<td><em>(signed by all affected Deans)</em></td>
<td></td>
<td>Type name: Clayton Hubner</td>
</tr>
<tr>
<td><strong>3. Reviewed by LAS when the proposal is</strong></td>
<td></td>
<td>Signature:</td>
</tr>
<tr>
<td><em>(course outline attached), new program, or when additional resources are requested.</em></td>
<td></td>
<td>No Library Resources needed</td>
</tr>
<tr>
<td><strong>Type name:</strong> Douglas Bates</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>4. Approved by General Education and Honors Committee (when appropriate)</strong></td>
<td></td>
<td>Signature:</td>
</tr>
<tr>
<td><em>(signed by the GEH Committee Chair)</em></td>
<td></td>
<td>N/A</td>
</tr>
<tr>
<td><strong>Type name:</strong> Beth Haynes</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>5. Approved by CC</strong></td>
<td></td>
<td>Signature:</td>
</tr>
<tr>
<td><em>(signed by CC chair)</em></td>
<td></td>
<td>Type name: Douglas Bates</td>
</tr>
<tr>
<td><strong>6. Approved by APC</strong></td>
<td></td>
<td>Signature:</td>
</tr>
<tr>
<td><em>(signed by Academic Vice President)</em></td>
<td></td>
<td>Max Checketts</td>
</tr>
<tr>
<td><strong>7. For new programs—Approved by the President’s Council</strong></td>
<td></td>
<td>Signature:</td>
</tr>
<tr>
<td><em>(signed by the President)</em></td>
<td></td>
<td>N/A</td>
</tr>
<tr>
<td><strong>Type name:</strong> Steven Wheelwright</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
BYU Hawai‘i Curriculum Proposal
Section 1

Proposal Description (Balance Sheet)

Executive Summary
This proposal is to introduce Social Entrepreneurship on BYU-Hawaii campus as an elective for students interested in business or working in the professional fields upon graduation. This class will provide students with some practical skills to utilize their education. The vision in the future is to have ALL business students take this course prior to their exit of BYUH campus, as well as any other students whom would benefit from this class. There will be no pre-requisites as it is open to all students on campus. It will not affect any other courses taught on campus, nor require additional library materials.

ENTR 380 is being introduced to the BYUH campus Spring Term 2009. WCIE plans to offer this class all terms and semesters except Summer term yearly. This course will be taught by volunteers at the University not requiring any further resources.

This Course is supervised by the Dean of the College of Business, Computing, and Government
BYU Hawai‘i Curriculum Proposal
Section 2

Catalog Detail (for each affected course)

Requested Effective Date (MMM DD YY): MAR 4, 2009

NATURE OF THE CHANGE: Put an X before the appropriate selections below.

[ X ] New Course  
(attach course outline)

[ ] New Course Number  
(specify old number below)

[ ] Grading to/from P/NP

[ ] New Course Title

[ ] Credit Hours

[ ] Prerequisite

[ ] New Course Description

[ ] Class Fees

[ ] Other - specify

Department: Willes Center for International Entrepreneurship
Course Number: ENTR 380
Credit Hours: 3 (3 Lecture + 0 Lab)
Full Course Title: (for the catalog) Social Entrepreneurship
Abbreviated Course Title: (for transcripts, maximum of 30 characters) Social Entrepreneurship
New Course Description: (for the catalog, maximum of 25 Words)

An introduction to solutions of some of the world’s problems through entrepreneurship; focusing on leadership skills, NGO’s, innovation, and business management.

Semester(s) Offered: Fall X Winter X Spring X Summer _ First X
Years Offered: Every Year _ Even Years _ Odd Years _
Class Size: Optimum _ Minimum _ Maximum _

If this is a new course number, what was the old number, and should the old and new courses be treated as identical for purposes of retakes and graduation requirements?

Note: New courses should be given course numbers that have not been used for three years. This rule also applies to the renumbering of courses.

Attach copies of each of the related web pages from the on-line catalog and indicate where changes should be made.
**Social Entrepreneurship Course Outline**

**Upon completion of this course students will**

- Develop a business plan that solves a problem through social entrepreneurship
- Increased ability to communicate with a group, in a presentation, and through writing
- Conduct analysis of a business operation
- Identify opportunities to utilize social entrepreneurship in Local communities
- Provide service hours for a local organization

This course will give you an introduction into some of the world’s social challenges and ways they can be addressed through entrepreneurship. Coursework includes motivating speakers, hands-on work with selected NGO’s, class teamwork with other volunteers, readings, lots of in-class participation and discussions, PowerPoint presentations and written assignments.

We will explore the key issues facing social ventures and their founders. The course will be particularly beneficial for students who are planning on one of more of the following:

- Starting their own social venture
- Working with a social venture organization
- Consulting with social entrepreneurs and social ventures
- Incorporating social entrepreneurship into their “normal” public sector or business career.
- Volunteering to work as interns in a social venture.
- Fund raising for social ventures.

There will not be any pre-requisites for this course, as it is an introductory course to entrepreneurship. The class will be operated on a pass/fail basis. Class attendance, participation, and quality successful completion of group work, readings, writing assignments and homework are the premises that students will be evaluated.

Through this course students will be exposed to a variety of learning methods and material that are calculated to help them reach the following Learning Outcomes.

1. Learn to work in groups and be part of an effective team.
   a. Students will be assigned to work in teams throughout the term
   b. Students will also participate in grading the quality and effectiveness of the work of their group members and peers.
2. Learn to communicate effectively, both orally and in writing.
   a. Students will participate in class discussions and as members of their teams throughout the term. Students will also write reaction papers daily.
   b. Students will present their project deliverables in class presentations at the end of the term and will be graded by their clarity and effectiveness by the instructors and their peers.
3. Create value through innovation
4. Launch and Manage social businesses throughout the world.
5. Conduct analysis necessary for evaluating opportunities and investing in social business.
6. Use Internet technology for finding opportunities, conducting analysis, creating buzz, attracting customers (investors), and marketing new products/services.
7. Manage ethically and serve as ethical leaders in their business community.

The aim for Social Entrepreneurship in the next five years is have it offered and taken by a majority, if not all business students, as well as any other students whom would benefit from this class.
492. **Student Teaching** (12) (On demand) Supervised teaching in an elementary or secondary school in an international setting. This is the culminating experience in the teacher education program. The program does not complete requirements for teacher licensing in the United States. (Prerequisites: Formal admission to the School of Education.)

375. **Entrepreneurship Leadership Training** (1) (F, W, S, 12)
   Students learn practical steps to leadership in life and business, achieving a successful life, temporally and spiritually.

375R. **Entrepreneurship Lecture Series** (1) (F, W, S, 15)
   WACE Center sponsors successful entrepreneurs and leaders to BYU-Hawaii Campus to share their experiences and allow students to engage and question these guests.

380. **Social Entrepreneurship** (3) (F, W, S, 15)
   An introduction to solutions of some of the world's problems through entrepreneurship, focusing on leadership skills, NGO'S, innovation, and business management.